FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00143436-B **Type of Permit:** FILMING **Release Date:** 12/14/2018

Production Company RESET CONTENT, LLC

Insured Company Name RESET CONTENT, LLC
Contact Phone No. 1 310-392-5600
Contact Phone No. 2
Fax
Address 1616 17th Street
SANTA MONICA, California 90404

Production Title FORD

Type of Production Commercial - Standard

Producer Andrew Travelstead

Director Andre Stringer

1st AD Jesse Fleece

Production Manager Chris Ness

FilmL.A. Coordinator Daniel Poissant

Location Manager Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-389-3271
Secondary Phone

Fees

LA CITY FIRE SAFETY OFFICER $0.00

Total Permit Fee $0.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00143436-B	**Location Manager**	Dave Ferdig
Production Company	RESET CONTENT, LLC	Primary Phone	Mobile - 818-398-3271
Insured Company	RESET CONTENT, LLC	Secondary Phone	
Production Title	FORD		

Location Address 5500 Lankershim Blvd, North Hollywood, CA, 91601

Location Type Dealership

Prep Dates 10/11/2018 - 10/11/2018 08:00 - 20:00 1 day

Film Dates 10/12/2018 - 10/13/2018 06:00 - 22:00 2 days

Open or Closed to the Public Open

Generic Conditions

*LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.
All closures impacting sidewalks must be implemented per WATCH manual, CA MUTCD TA-28 & TA-29
All travel lanes and bike lanes shall be closed per the WATCH manual.
Community Survey Obtained
Equipment staging and vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No Parking in handicap spaces at anytime.
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents Cumpston btwn Lankershim Blvd - Fair Ave - Reset Content.pdf
DAVE FERDIG RESET CONTENT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	65

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	20

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Summary Information — Location

Permit Number F00143436-B
Production Company RESET CONTENT, LLC
Insured Company RESET CONTENT, LLC
Production Title FORD

Location Manager Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Catering Truck	1	LA City UFSO assigned	43677
Cube Trucks	4	Off-Duty/Retired LAPD Officer(s)	2
Generator	1		
Honey Wagons	1		
Portable restrooms	1		
Stakebed Trucks	2		
Vans	3		

Filming Activities Atmospheric Smoke Effects; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Talent hanging banners in showroom; Water-based DF50 smoke effects; putting smoke alarm on test; Stationary picture car in curblane on Cumpston St. Camera and equipment in curblane and adjacent traffic lane within lane closure.;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** J2

Coordinator Note Rider B is a no-charge rider for accounting purposes

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
5250 Lankershim Blvd, North Hollywood, CA, 91601

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Permit #F00143436-B

Ⓢ TRAFFIC SIGNAL

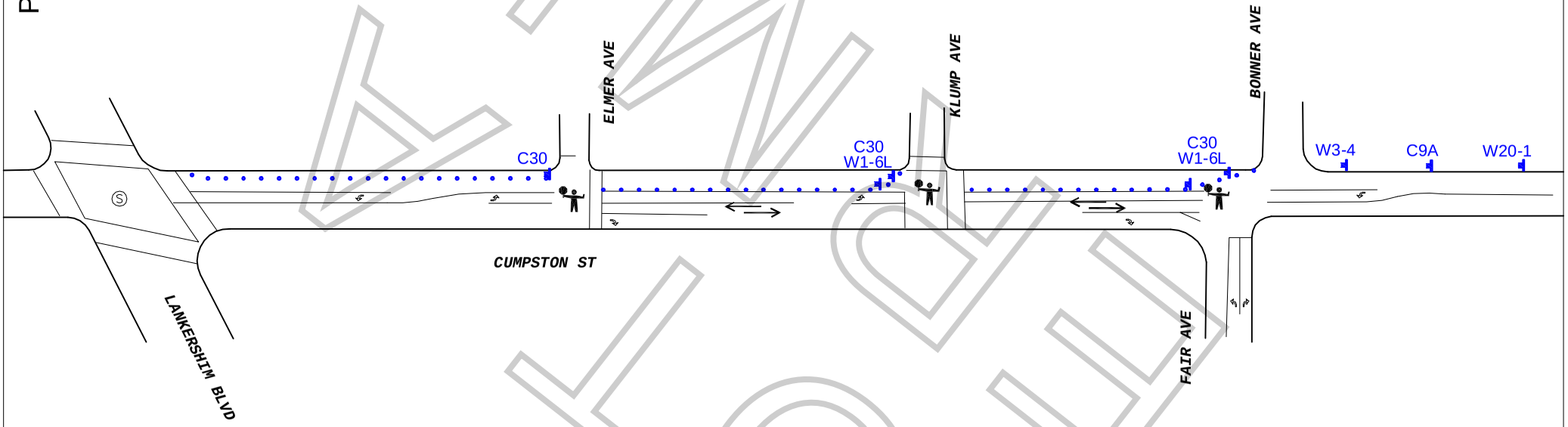
TRAFFIC CONE

TYPE I W/ SIGN

HIGH LEVEL WARNING DEVICE

TRAFFIC OFFICER

ALL TRAFFIC CONTROL WILL BE INSTALLED TO MEET OR EXCEED THE LATEST CA-MUTCD MINIMUM REQUIREMENTS



FINAL COPY

WORK ZONE TRAFFIC CONTROL PLAN
GENERAL NOTES

1. DATE/TIME: 10-12 & 10-13-18 FROM 06:00 HOURS TO 22:00 HOURS.

2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

TCP FOR: RESET CONTENT "FORD"

LOCATION: N/S CURB+1 - CUMPSTON ST FROM ELMER TO FAIR
N/S CURB - CUMPSTON FROM LANKERSHIM TO ELMER

CONTACT: DAVE FERDIG
PH# 818.398.3271
MICHAELA WRIGHT
OFFICE# 619.749.6088

JCL TRAFFIC SERVICES
(213) 622-9775
C31-CA Lic # 805357

DATE | REVISIONS

DRAFTER: EDY RAMIREZ
SCALE: N.T.S.
FILM LA: DANIEL POISSANT

Permit #F00143436-B

Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of Reset Content ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10/11/18

Reset Content
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FERDIG
Print Representative's Name

Location Manager 399
Representative's Title

1616 17th St.

Santa Monica, Ca. 92040
Principal's Address

818 398 3271
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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